



130 Black Bridge Road | Camp Verde AZ 86322

CAMP VERDE COMMUNITY LIBRARY

good company is always Welcome...

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report - April 2017
DATE: 5/10/2017
CC: Department Heads

The Discover NASA: From Our Town to Outer Space exhibition was delivered to the library at the end of the month. After a couple of days of work it was all setup and ready for the opening reception at the beginning of May. The Discover NASA exhibit is supplemented by more than a dozen photographs of deep space taken by local astrophotographer, Mike Cadwell. Special thanks to Camp Verde Town Maintenance crews for responding instantly when the delivery time was changed and for making room in their shop to store the shipping crates!



Report from Youth Services Librarian, Nadia Torabi: With the warmer weather and anticipation of the school year ending, the children's room has been bustling with school tours with many more to come in the month of May. Earlier this month, I welcomed the kindergarteners from Camp Verde Elementary (116 total!) who were treated to a hands-on story time and were taught how to take care of library books. The days following their tours, many new families came in to see our new building after their kindergarteners had told them they wanted to come back and visit us again and again! Our outdoor courtyard has gained the most popularity and I am looking forward to making it comfortable for the summer. Due to the amount of family traffic and their desire to hang out together in the children's room, we rearranged the room to make it more spacey and kid-friendly. I've begun off-site outreach to gain community interest in our exciting summer reading/NASA programs as well.



Report from Teen Librarian, Zack Garcia: April marked my first venture into the world of field trips. On April 1, Nadia Torabi and I accompanied two teens to the second annual Verde Valley Comic Expo at the Cottonwood Recreation Center. While I hoped more kids would show an interest, having only two to keep track of proved good for my first outing away from the library. Both teens had a blast, and hopefully the next trip will get more interest.

Game Night with Zack is averaging eight kids each Thursday night. Given the popularity of Magic: The Gathering, the game we most often play, I have chosen to offer M:TG products as part of the prize pool for the summer reading program. I feel this will entice my reluctant readers to participate in the program. On a related note, the gameplay has attracted players too old to participate in the teen game night, so an all-ages program will likely be in the works once Summer Reading Program has ended, hopefully with the teens helping to run and organize the event.

Flagstaff author Ned Wolf visited for a reading of his books, and unfortunately had an attendance of zero. Ned wasn't deterred however, wishing to partake in other library events in the future, such as Music in the Stacks and possibly doing poetry workshops. Speaking of poetry, Von Hatch has rekindled a poetry group that takes place on Wednesdays called Soul Support. The program is in conjunction with Spectrum, and had five people on its first night. I would like for this relationship with Spectrum to grow, and hopefully we can establish an open mic or karaoke program around poetry and performing arts.

Be sure to follow our blog: <https://cvcltalk.wordpress.com/>. To really keep up with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

	Apr-17	Apr-16	% change	YTD-FY17	YTD-FY16	% change
In-Library Uses						
Traffic Count	8,360	5,937	40.8%	74,085	56,666	30.7%
New Cards Issued	108	101	6.9%	1,129	587	92.3%
Public Computer Use	1,481	1,618	-8.5%	15,727	16,792	-6.3%
Early Literacy Computer Use	74	56	32.1%	533	687	-22.4%
Requests for Computer Help	174	88	97.7%	1,273	1,044	21.9%
Reference Questions	201	96	109.4%	1,645	1,514	8.7%
Total In-Library Use	10,398	7,896	31.7%	94,392	77,290	22.1%
Library Programs						
Adult Programs	39	28	39.3%	260	218	19.3%
Adult Program Attendance	359	128	180.5%	2,292	1,009	127.2%
Adult Program Hours	6	7	-14.3%	63	83	-24.6%
Youth Programs	34	29	17.2%	200	240	-16.7%
Youth Program Attendance	362	1,547	-76.6%	2,108	4,194	-49.7%
Youth Program Hours	7	32	-78.1%	78	289	-73.0%
Programs Off-Site	2	15	-86.7%	18	54	-66.7%
Total Library Program Attendance	721	1675	-57.0%	4400	5203	-15.4%
Circulation						
Items Checked Out	4,371	3,818	14.5%	44,018	44,195	-0.4%
Items Checked In	5,310	4,208	26.2%	47,891	49,406	-3.1%
Items Used In-Library	532	570	-6.7%	5,691	2,872	98.2%
Renewed Items	706	870	-18.9%	7,384	8,714	-15.3%
Total Circulation	10,213	8,596	18.8%	97,600	96,473	1.2%
Total Number Library Patrons	4,800	4,018	19.5%			
Circulation Areas of Interest						
Audio Books	157	174	-9.8%	1,830	1,817	0.7%
DVDs & VHS	1,596	1,299	22.9%	16,319	16,094	1.4%
eBooks	322	285	13.0%	3,508	2,726	28.7%
Youth eBooks	21	83	-74.7%	367	440	-16.6%
iPads & e-readers	2	1	100.0%	50	102	-51.0%
Large Print	271	180	50.6%	2,343	1,837	27.5%
Magazines	84	141	-40.4%	833	1,117	-25.4%
Kids & Teens Material	1,618	1,099	47.2%	13,991	13,322	5.0%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	876	732	19.7%	6,939	7,941	-12.6%
Transit Items Sent & Received	1,413	1,400	0.9%	12,880	15,136	-14.9%
CVCL ILL Items Going Out	21	40	-47.5%	197	305	-35.4%
ILL Items for CVCL Patrons	7	2	250.0%	30	47	-36.2%
Total Transit, HOLDS & ILL Activity	2,317	2,174	6.6%	20,046	23,429	-14.4%
Library Volunteers						
Number of Volunteers	48	25	92.0%	387	315	22.9%
Number of Hours Given	852	446	91.0%	6,616	5,385	22.9%
Average Hours/Volunteer	17.8	17.8	-0.5%	17.1	17.1	0.0%
Collection & Development						
New Kids & Teen Material Added	21	85	-75.3%	412	387	6.5%
New Books Added	57	203	-71.9%	1,159	1,219	-4.9%
New Audio-Visual Material Added	29	85	-65.9%	529	632	-16.3%
Total Items Added	86	288	-70.1%	1,688	1,851	-8.8%
Total Items Owned	30,239	31,605	-4.3%			
Mending & Donations						
Items Mended or Repaired	90	111	-18.9%	596	744	-19.9%
Donations Processed	1,236	884	39.8%	9,264	5,010	84.9%
Donations Cataloged	90	171	-47.4%	1,120	891	25.7%
Online Public Access Catalog						
OPAC Searches	26,270	25,093	4.7%	126,176	235,046	-46.3%

**Average
Circulation
Activity
per Open
Hour**
42.1

**Number
of Items
Owned
per Capita
(pop 11,500)**
2.6